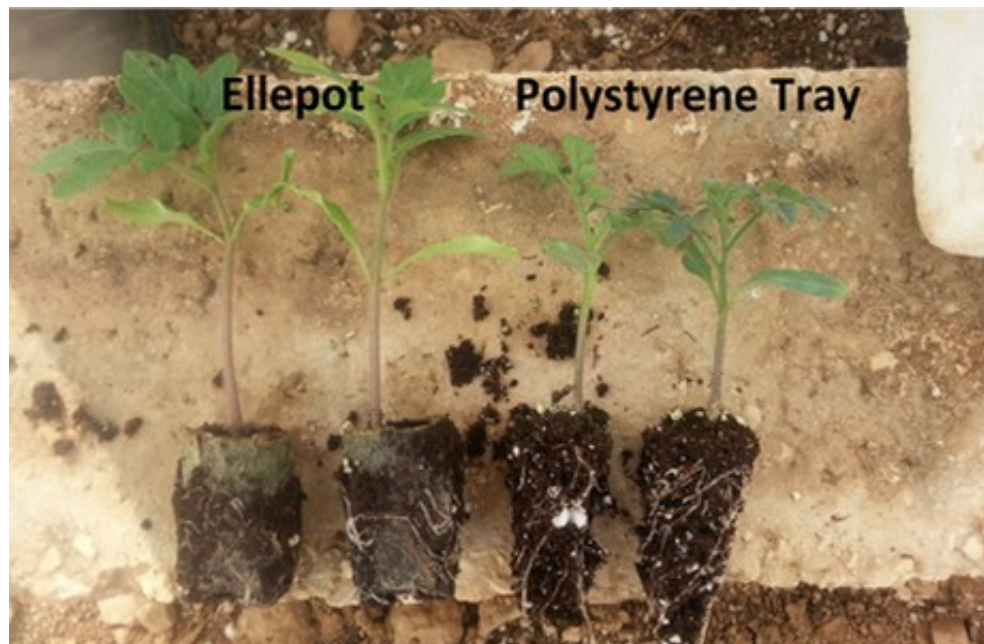


The Ellepot System makes its entry in the Middle East:

Middle East youngplant propagators enthusiast about Ellepot system

Jordan Valley, the area for the nurseries in Jordan, started testing The Ellepot System in September 2013 through Ellegaard's local agent at selected nurseries for mainly cucumber and tomatoes.

The nursery managers and the agent could easily see that there was something about this, for them, new paperpot plug system and it became more and more obvious that this system offers a whole range of benefits for the nurseries in Jordan. The nurseries were running a 1:1 test in order to monitor the difference and it became clear, that they would optimize the propagation time with 6 days for cucumber and 16 for tomatoes.



Furthermore, after the plant out done with no transplant shock, they also discovered the huge difference in number of nodes on the cucumber plant. There were 6 nodes on their own cucumber plant and with The Ellepot system 15 nodes which eventually will lead to a higher yield. Still on the 1:1 test the distance to the first node was only 15 cm and 20 cm on the local system (read loose-filled trays).



By digging out the cucumber plant from within the tunnel it also showed that the Ellepot propagation paper was protecting the roots against soil-borne diseases like fusarium, compared to the other plants in the same tunnel done with the local propagation method.

Export manager Jan Pedersen says: "We have seen many similar results like this, so I was pleased to see this result in the Middle East as well. Now we will open up this region for vegetables, flowers, fruits and nuts".

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